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CONTACT: Vel Johnson  
[vel@vasajcommunications.com](mailto:vel@vasajcommunications.com)

## **Daytona Beach Chosen for New Women's Empowerment Conference**

**Daytona Beach, FL** (June 16, 2014) - Othal Partners, LLC, proudly announces its greater Central Florida women's conference and networking event, the Opal Network Alliance (ONA). It is slated for Friday, September 19, 2014, at the Ocean Center, located at 101 North Atlantic Avenue, Daytona Beach, Florida 32118.

With a growing board of advisors, which comprises multiple cultural experts with international experience, ONA is poised to become the preeminent resource for women of all backgrounds. From categories that are most common, yet not always easily understood, ONA will offer presentations on various aspects of life for the total woman, including: business development & growth, health, achievement, interpersonal enrichment, and careers.

Under these headings will take place multiple seminars on such topics as money management, diet & nutrition, entrepreneurship, relationships, leadership, overcoming gender inequities, public speaking, time management, re-invention, networking, and more.

ONA's presenters include a select group of noteworthy thought and industry leaders. Hailing from diverse cultures and many walks of life, each of these prime movers is ready to assist ONA attendees in their personal and professional growth.

The Opal Network Alliance is also delighted to announce its community reinvestment initiative, the ONA Student Ambassador Program. This prestigious scholarship, once awarded, will be paid directly to a student's college or university for the purpose of offsetting that student's expenses.

In addition to offering phenomenal presentations, ONA includes panel discussions, a continental breakfast, an empowerment luncheon, and a networking ice cream social, held at the end of the day.

Registration for the event will begin at 7:00 a.m., with workshops commencing at 8:00 a.m. Conference activities for the day will end at 6:00 p.m. Registration may be made through the Opal Network Alliance website at [www.onatoday.com](http://www.onatoday.com). Tickets are priced at \$109.00 for general admission and \$89.00 for college students, with ID. Questions may be emailed to ONA organizers at [info@onatoday.com](mailto:info@onatoday.com), or call them directly at 407.454.7779.

### **ABOUT OTHAL PARTNERS, LLC**

Othal Partners, LLC is a full service creative marketing, advertising, and corporate communications consultancy which also specializes in niche event creation and management. To learn more about this organization, visit [www.othalpartners.com](http://www.othalpartners.com).

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