



America's Multicultural Conference for Women

Sponsor, Exhibitor, and Partnership Program Info

Thank you for your interest in the Opal Network Alliance (ONA), a Multicultural Conference dedicated to empowerment for women. We have an amazingly time sensitive and up-to-date event designed to benefit our attendees, as well as our corporate sponsors and exhibitors.

If your company is desirous of sponsoring Opal Network Alliance events, please download and complete the SPONSORSHIP FORM. To speak with an ONA Sales & Marketing Representative, call 321-303-5924, or email us at info@onatoday.com.

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES:

Marquee Sponsor (4 Available)

- *20' x 10' booth space in prominent location
- Two 6' tables, 4 chairs, 2 waste baskets
- Pipe and drape, with table cover
- Signage (if needed)
- Special recognition as marquee sponsor on marketing materials, press releases, and website, w/company link
- Corporate table (8-ppl) reserved in company name
- Recognition during keynoted luncheon
- 8 full conference registration tickets, including access to keynote luncheon, refreshments, and admission to all sessions

\$2500.00

Luncheon Sponsor (4 Available)

- 10' x 10' booth space in dining area
- 7-minute presentation for company promotion
- Corporate table (8-ppl) reserved in company name
- Exclusive signage as luncheon sponsor
- Company logo/link placed on marketing materials and website as luncheon sponsor

\$1695.00

Workshop Sponsor (1 per workshop)

- 6' table in workshop area
- Company logo/link placed on collateral & website
- Company recognition during keynoted luncheon
- 2 full conference registration tickets, including access to keynote luncheon, refreshments, and admission to all sessions

\$995.00

Luncheon Corporate Table

\$695.00

Exhibitor Booth

- *10' x 10' booth space at event
- 6' table, 2 chairs, waste basket
- Pipe and drape, with table cover
- Signage (if needed)
- Listing on website as exhibitor
- 2 full conference registration tickets, including access to keynote luncheon, refreshments, and admission to all sessions

\$1295.00

PARTNERSHIP PROGRAM

We are actively seeking strategic alliances with organizations looking to reach new audiences and increase awareness of their brand through the ONA Partnership Program. Benefits of participation in three or more regional Opal Network Alliance forums, within a calendar year, include a 15% sponsorship fee reduction for selected events and expanded marketing through ONA channels. All ONA Partnership Program fees must be paid in full at net 30. For more information, please contact an ONA representative.



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Consider joining ONA's Circle for Success, ONAEC!

Make a Difference ♦ Establish Expanded Connections ♦ Enrich Your Business

Opal Network Alliance Empowerment Consortium

Opal Network Alliance Empowerment Consortium (ONAEC) is an association of ONA sponsors that contribute to a broader commercial platform to increase their company's reciprocity while ensuring the powerful messaging and production of ONA's events. This strategic alliance is the supportive network and partnership which enhances the win-win business phenomena for all parties involved.

ONAEC participants commit to supporting a minimum of 5 ONA events during a calendar year. This sponsorship fee begins at **\$7500** per conference, and it is signified by recognition as ONA's "*PRESENTING SPONSOR*." With this level of involvement, ONA is poised to yield the following measures of commitment to ONAEC respective organizations:

Unique Benefits for ONAEC Sponsorship:

- Corporate logo and link on ONA website as "Presented by" prominently featured in press releases, event guide and collateral, all event signage, and social media
- Shared access to ONA's registrant database
- Opportunity to address attendees during morning plenary session, luncheon, and reception
- Listed sponsor of Power Networking Ice Cream Social
- ONA Ambassador Program Scholarship co-named in your company's honor
- Banner advertisement on www.onatoday.com and blog page
- Full-page color advertisement in ONA event guide, ONA Today
- Prominent logo placement and hyperlink from www.onatoday.com "Partners" webpage to your website
- Organization's banner displayed at ONA events
- Logo displayed on ONA event banner per specific venue involvement
- Logo on event t-shirts (24 t-shirts free to your organization) and event bags, with an opportunity to place promotional materials inside the bag prior to event distribution
- 3 corporate tables reserved for your company's guests during luncheon
- 20' x 20' event expo table for opportunity to provide product or literature during ONA event
- Access to all ONA sessions for up to 24 company staff and/or guests
- VIP parking for 6 vehicles

ONAEC Sponsorship Package is Valued at Well Over \$10,000

Participating Sponsors of ONA may aggrandize the return on their investment when they engage the featured benefits of ONA's marketing/media relations plans. ONA's representatives will work closely with each sponsor to assure that our established marketing objectives achieve the outlined goals for promotional success. We will incorporate a combination of print advertising, social and mainstream media, broadcasts and commercialism to maximize attendance and achieve sponsor visibility. As a sponsor of the event, your company will have the opportunity to leverage ONA's events to gain industry recognition and develop greater client relationships, while empowering your community.



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SPONSOR/EXHIBITOR REGISTRATION FORM

(Please Print)

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

Suite/Office: _____

City: _____

State/Province: _____

Postal Code: _____

Telephone: _____

Fax: _____

E-mail: _____

Local Contact (if any): _____ Title: _____

Telephone: _____

E-mail: _____

Selected date(s) of ONA event: _____

LEVEL OF PARTICIPATION: _____ *(From Pages 1 & 2)*

PAYMENT TOTAL _____

Check enclosed _____ **Make check payable to: Othal Partners, LLC**

Mailing address: P.O. Box 783051, Winter Garden, FL 34778

(All checks must be received 30 days prior to participant's selected ONA event date)

Charge my credit card in the amount of \$ _____ **(enter TOTAL)**

VISA _____ **MASTERCARD** _____ **AMEX** _____

Credit Card Number: _____

Expiration Date: _____ Month Year: _____

Name on Card: _____

Billing Address: _____

City: _____

State/Province: _____

Zip Code: _____

Country: _____

Signature: _____ Title: _____

Signature and payment must accompany this application in order to be processed.



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Once your application is received and approved, your company will be assigned exhibit space based on the participant level requested, product you intend to exhibit, special requirements, and space availability. No exhibit space can be assigned prior to receiving payment. Thank you for understanding.

SPACE IS LIMITED ----- Reserve Your Opportunity Today!

Note: All sponsors and vendors are asked to provide promotional items for the attendee tote bags, if possible.

***Special booth size consideration may be obtained at a quoted fee at the discretion of the event manager.**

**For more information, please contact an ONA representative
today: 321-303-5924**

